

tim george

CV



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*It is my aim to better myself  
in the job I do, every day is a  
learning curve and every day I  
take a little knowledge home.*



### Professional goal

After studying five years at Salisbury College of Art and Design in the UK, I was asked to work in a small studio that produced many jobs ranging from corporate literature to stationery.

Following this, I worked for a publishing company which produces education and life-style journals. My role was to work with a small team creating a variety of page layout, advertisements and a local business directory, for which I had charge of production, following through to print.

On moving to Australia, I took a role at Princeton, where I was senior graphic designer working on a variety of projects for the pharmaceutical market, such as brochures, advertisements, banners/trade displays and in-house material, all of which was predominantly print based. My recent role at Zentir, a communications agency also in the healthcare sector, gave me a firmer knowledge of digital design for the myINTERACT iPad platform, interactive PDFs and websites.

I love working with Adobe Creative Suite on the Apple Mac and am proficient with InDesign, Illustrator and Photoshop, and have a decent knowledge of Microsoft Office. I like to have a close relationship with production and print and am often discussing the best way to embellish designs. Illustration is another skill.

It is my aim to better myself in the job I do, every day is a learning curve and every day I take a little knowledge home. It gives me a great sense of satisfaction to know that my work is out in the competitive marketplace and I am humbled by the fact, but to know that I have given the client something they can be proud to be represented by is a my greatest reward.

### A little about myself

Hailing from the United Kingdom, I settled into my new surroundings very comfortably and became an Australian citizen in 2011.

It has been an adventure that has helped me rediscover forgotten aspects of life and start up some old hobbies of painting and sketching. I've also learned some new activities including driving, swimming and riding a motorcycle. I enjoy music which stems to my passion for the guitar and am a keen amateur photographer, something which I find very fulfilling.

### Skills

Adobe	
- InDesign	⊙⊙⊙⊙⊙
- Illustrator	⊙⊙⊙⊙⊙
- Photoshop	⊙⊙⊙⊙⊙
- After Effects	⊙⊙⊙⊙⊙
- Animate	⊙⊙⊙⊙⊙
Microsoft	
- Word	⊙⊙⊙⊙⊙
- PowerPoint	⊙⊙⊙⊙⊙
- Excel	⊙⊙⊙⊙⊙

### Academic achievements

Salisbury College of  
Art & Design, UK  
September 1989 - July 1994  
Graphic Design, HND  
(Higher National Diploma)  
Graphic Design, ND  
(National Diploma)  
GCSE Art & Design (Graphics)  
A Level Art/Painting

Highbury Secondary  
School, Salisbury, UK  
September 1984 - August 1989

### Career achievements

Zentir Pty Ltd, AU  
November 2017 - November 2018  
Contact Paul Szentirmai  
+61 (0) 2 8006 0636

Princeton Publishing Pty Ltd, AU  
June 2006 - November 2017  
Contact Gavin Walsh  
+61 (0) 2 8437 3800

A&D Media (Mark Allen Group), UK  
April 2004 - June 2006  
Contact Richard Hamshere,  
Production Director  
+44 (0) 1722 716 996

Hogshead Pub Company, UK  
August 1997 - June 2006

KF Design, UK  
January 1995 - August 1997

### Referees

Wade Halse  
Adcorp  
+61 (0) 427 041 446  
wadehalse@adcorp.com.au

Duncan Garrett Destination  
NSW  
+61 (0) 422 925 829  
duncan.garrett@dnsw.com.au

Santina Keith  
EaglerRider Sydney  
+61 (0) 413 975 147  
santina@eaglerider.com.au







### Healthworks Relaunch Pack

Healthworks books are used by doctors to help patients get a better understanding of their disease state. This promotion consists of a bespoke box, brochure and book pack for brand managers in the pharmaceutical industry.

### AR Engage App Promotion

This brochure and mouse mat were produced to promote a new app in which the user would scan imagery, for example the eye, to view an interactive 3D version.

### Progress Workshop Material

The Progress Workshop guided healthcare professionals to help their patients move forward with Schizophrenia.



After creating the logo for Progress, I was also in charge of the design layout for supporting material of which there were two modules requiring PowerPoint slides that were used throughout the workbooks, notebooks and DVD.

### World Congress Calendar

2014 saw the redesign of the calendar, packaging and promotional material, for which a bespoke piece was produced on a matte stock with the inside right page as a pocket to hold an A4 information sheet.

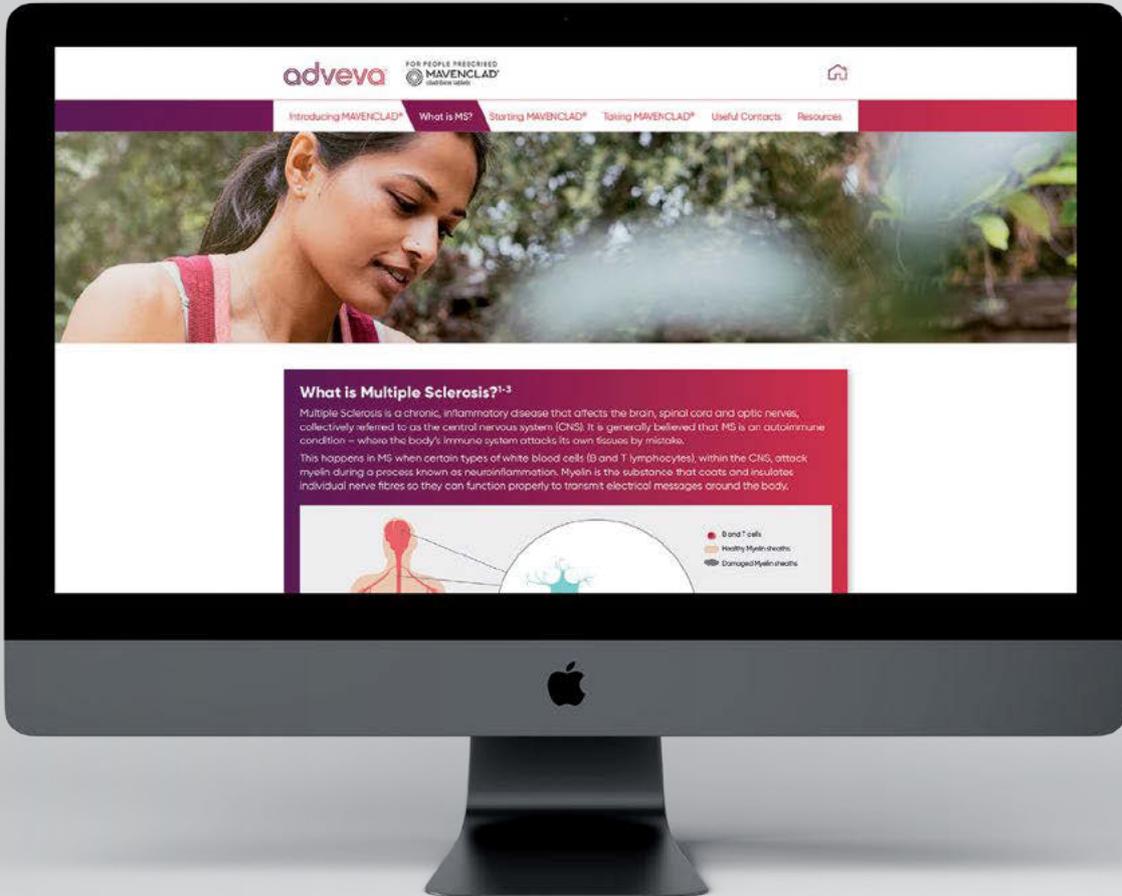


Product shots were taken in a photo shoot and finalised in Photoshop. The cover and page location shots were sourced via various photo libraries - each of these has a Spot UV to accentuate the colours.

### Hormones and Me Booklet Series

This series of A5 patient books were given a complete redesign. The covers were to reflect the specific disease state. A Pantone colour was used to get consistency in the green across all titles.





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Introducing MAVENCLAD® What is MS? Starting MAVENCLAD® Taking MAVENCLAD® Useful Contacts Resources

Already registered? Please enter the email you registered with to login

Have you been prescribed MAVENCLAD®? (optional) If you have then you may be interested in registering to the MAVENCLAD® patient support program.

**EMROL NOW:**

Access to this website is for patients prescribed MAVENCLAD®

Please enter the Number and Supply Code that appears on the side of your MAVENCLAD® carton to find out more information about the support program.

Box Number:  Supply Code:

Are you a health care professional? Click [here](#) for HCP Registration.

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What does MS affect you?

**New does MS affect you?**

MS typically affects central nervous system (CNS) structures that are affected by damaged myelin sheaths. In some cases, MS can also affect peripheral nerves. This can lead to symptoms such as numbness, tingling, muscle weakness, and vision changes.

**Types of MS and disease progression**

There are several types of MS and patients can have different types of symptoms. The most common type is relapsing-remitting MS (RRMS), which is characterized by periods of new or worsening symptoms separated by periods of partial or complete recovery. Other types include secondary progressive MS (SPMS) and primary progressive MS (PPMS).

**MS is also categorized by disease activity.**

At different points in time, MS can be:

- Active both between and/or on the MS scan based on relapse
- Relapsing (with a confirmed relapse or disability) or not relapsing

**Causes of MS?**

While the cause of MS is not known, scientists believe that a complex mix of genetic and environmental factors is involved in the development of MS. At present, there is no cure for MS, however, there are treatments for MS.

**Related topics**

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Before prescribing, please review the updated Australian MAVENCLAD® Product Information by clicking on the link below.

MAVENCLAD® Product Information

MAVENCLAD® Pharmacist Guide

The additional information provided in the MAVENCLAD® Patient Support Program is available by clicking on the link below.

MAVENCLAD® Healthcare Professional Guide

For more information on obtaining MAVENCLAD® please visit the MAVENCLAD® Patient Support Program website.

MAVENCLAD® dosing, presentation and prescription tool

**Related topics**

Starting MAVENCLAD® Taking MAVENCLAD® Possible side effects and prevention

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Monitoring and precautions during and after treatment

**Monitoring precautions during and after treatment**

While you are on MAVENCLAD®, your doctor will monitor your condition by performing blood tests at scheduled intervals. These tests will help you and your doctor to see if you are responding to treatment and to adjust your dose if needed.

**Self-monitoring**

It is important to be aware of any signs and symptoms suggestive of an infection. The following signs and symptoms may be indicative of an infection:

- Fever
- Stinging, painful, unusual, or itchy urination
- Unusually frequent urination
- Unusually cloudy, bloody, or foul-smelling urine
- Stomach pain
- Diarrhea
- Headache
- Weight loss
- Unexplained fatigue
- Unexplained muscle aches or pains
- Unexplained joint pain
- Unexplained skin rash
- Unexplained sore throat
- Unexplained cough
- Unexplained difficulty breathing
- Unexplained dizziness
- Unexplained changes in vision
- Unexplained changes in hearing
- Unexplained changes in taste
- Unexplained changes in smell
- Unexplained changes in voice
- Unexplained changes in skin color
- Unexplained changes in skin texture
- Unexplained changes in skin temperature
- Unexplained changes in skin sensation
- Unexplained changes in skin appearance
- Unexplained changes in skin color
- Unexplained changes in skin texture
- Unexplained changes in skin temperature
- Unexplained changes in skin sensation
- Unexplained changes in skin appearance

**Caution**

You should avoid alcohol while taking MAVENCLAD®. You should also avoid grapefruit and grapefruit juice while taking MAVENCLAD®. You should also avoid taking MAVENCLAD® with other medications that may interact with it.

**Related topics**

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Welcome to the MAVENCLAD® Patient Support Program

The MAVENCLAD® Patient Support Program is designed to help you understand your treatment and receive important information about MAVENCLAD®.

**WATCH HOW**

Welcome to the MAVENCLAD® patient support program Video

**Introducing MAVENCLAD®**

You can be prescribed MAVENCLAD® for the treatment of your multiple sclerosis (MS), called MAVENCLAD®. This website is specifically designed to help you understand your treatment and receive important information about MAVENCLAD®. By clicking on the links in this website, you will learn about the benefits of MAVENCLAD®, how to take MAVENCLAD®, and what to expect during your treatment. We hope you find this website helpful and informative. If you have any questions, please contact your healthcare provider.

**Pharmacist Details:**

First Name:

Last Name:

Phone:

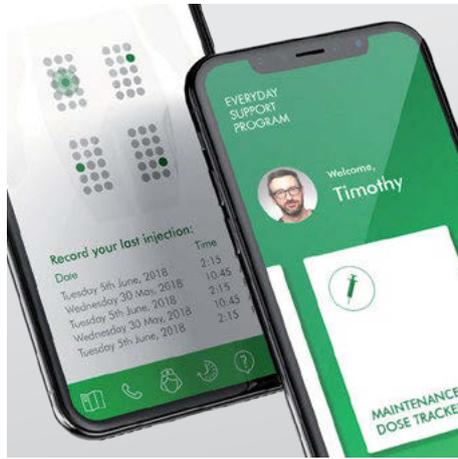
Address:

City:

State:

Zip:

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**adveva Patient Website**

A website with helpful information for people with Multiple Sclerosis who have been prescribed the drug Mavenclad.

This was a new concept tailored for the Australian market based on an existing global style guide.

**Medicon Select Book**

A compact A6 book to house conferences for healthcare professionals for which I was in charge of layout and content design.

**Everyday Support App Concept**

Initial concept designs for a patient support app which was to include an injection tracker.

**Belgravia**

Watercolour and ink illustration. Hydro Majestic, Medlow Bath, NSW.



**Rekovelte eDetailer**

Branded rep digital detailing brochure for iPad designed for the myINTERACT workspace.



This was a new concept tailored for the Australian market based on an existing global style guide.



**Fresenius Kabi Corporate Brochure**

An A4 12pp corporate brochure. There were company guidelines to adhere to, but the look and feel were new to the piece.

Imagery was supplied, while diagrams and time-line were created in Illustrator.

**Revelry Cycles logo**

Revelry Cycles are a motorcycle rental and sales dealership. Final logo, plus concept designs



**HARD T-Shirt Logo**

Hawkesbury Area Roller Derby logo for promotional t-shirt - set up for screen printing production.





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